



Privacy Policy

1. Introduction

The Somerset Business Chamber Inc ABN 55 042 176 598 is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, store, and disclose personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

By accessing our website, attending our events, or engaging with us, you consent to the terms of this policy.

2. What Personal Information We Collect

We may collect the following types of personal information:

- Name, business name and position
- Contact details (email, phone, address)
- Membership application and renewal details
- Billing and payment information
- Event registration and participation data
- Website activity (cookies, IP address, browsing behaviour)

We only collect information that is reasonably necessary for our functions and activities as a business chamber.

3. How We Collect Personal Information

We collect information through various methods, including:

- Online forms on our website
- Event registrations (online and in-person)
- Membership applications and renewals
- Direct communications (emails, phone calls, meetings)
- Newsletter subscriptions
- Social media interactions

We may also collect data from publicly available sources and trusted third parties.



4. Why We Collect Your Personal Information

Your information is used for purposes including:

- Managing and administering membership services
- Communicating event invitations, updates, and news
- Processing payments and issuing invoices
- Advocating on behalf of members
- Providing tailored support and resources
- Complying with legal obligations

5. Disclosure of Personal Information

We may disclose personal information to:

- Service providers who support our operations (e.g. event platforms, IT support, email delivery tools)
- Government and regulatory bodies, where required by law
- Other members, in the context of networking or directory listings (with your consent)

We will never sell your personal data.

6. Website and Cookies

Our website may use cookies to enhance user experience and track anonymous data such as page visits and link clicks. You can adjust your browser settings to disable cookies.

External links on our website may lead to third-party sites. We are not responsible for the privacy practices of these external websites.

7. Storage and Security of Personal Information

We take reasonable steps to protect your information from misuse, loss, unauthorised access, and disclosure. This includes secure servers, access controls, and encryption where appropriate.

When information is no longer required, it is securely destroyed or de-identified.



8. Accessing and Correcting Your Information

You may request access to or correction of your personal information at any time. Please email us at bdm@somersetbusinesschamber.com.au and we will respond within a reasonable timeframe.

9. Privacy Complaints and Contact

If you believe your privacy has been breached, please contact us at:

Somerset Business Chamber Inc

✉ Email: secretary@somersetbusinesschamber.com.au

☎ Phone: 0437 769 435

🌐 Website: www.somersetbusinesschamber.com.au

We will investigate and respond in line with our complaints procedure.

10. Policy Updates

This Privacy Policy may be updated periodically. The most recent version will always be available on our website.